

Kim Kessler

FASHION DESIGNER, MERCHANDISER + DIGITAL PUBLISHER

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EDUCATION

Fashion Design Certificate
Fashion Merchandising Certificate
Digital Publishing Certificate 6/2010
Assistant Dressmaking Certificate

EXPERTISE

Client Relations
Custom Design
Merchandising
Networking
Event Planning

TECHNICAL SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Autocad 2010
Microsoft word and excel
Pattern drafting
Draping
Sketching
Couture alterations including beading

INTERESTS

Current fashion
Travel + local culture
Work/life balance
Cooking
Golfing
Boating

PORTFOLIO

KimKessler.com

REFERENCES

Available upon request

EXPERIENCE

DESIGN CONSULTANT

KNBC GRAPHICS / AUGUST 2004 THRU PRESENT

- Instrumental in obtaining new clients.
- Creative direction, logo and brand identity design, web design, corporate collateral products and materials, publications and page layout design, Illustration, packaging design, event marketing.
- Tend semiautomatic sewing machine with multiple-sewing heads controlled by pattern chain that embroiders designs on garments and garment parts.
- Able to help clients design and produce garments.

PAYROLL MANAGER

SOCAL FRAMING / FEBRUARY 1999 THRU PRESENT

- Process time records and compile payroll statistics.
- Maintain payroll control records and calculated payrolls.
- Directed preparation of government reports.
- Reviewed payroll to ensure accuracy.
- Respond to written and telephone requests for salary and hire dates.

FASHION DESIGNER, OWNER

KIKI ORIGINALS / KIKIORIGINALS.COM / SEPTEMBER 1997 THRU NOVEMBER 2008

- Managed all business affairs including bookkeeping, marketing, networking and advertising.
- Trained and supervised employees/interns in all aspects of the store and manufacturing including sales, scheduling and sewing.
- Created custom women's garments, including bridal gowns, dresses for bridesmaids, mother of the bride/groom and flower girl dresses to meet customer specifications.
- Expert experience in coordinating fabric and accessories in preparation for final sewing and assembly.
- Recreate heirloom and vintage gowns to make current and wearable.
- Able to sketch designs and work from design drawings. Drawings may include everything from garment to accessories.
- Purchasing for both supplies for new garments (fabrics and accessories) and for all essentials pertaining to the retail selling floor.
- Provided samples to customers and arranged for fittings at bridal studio.
- Developed and marketed a group of products and accessories. These products are currently featured in boutiques and the internet and are regularly featured in e-mail marketing.

STORE MANAGER

EXPRESS / SEPTEMBER 1994 THRU APRIL 1998

- Managed retail store and supervised employees.
- Executed daily operations of goals to ensure productivity.
- Prepared and directed workers preparing merchandise displays and advertising copy.
- Ensured compliance of employees with established security, sales and record keeping procedures and practices.
- Answered customer complaints and inquiries.
- Interviewed, hired and trained employees

KIM
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